

To Whom It May Concern

I had the pleasure of working with Joseph Bayeh while he served as Senior Art Director under my leadership at C2 Communication up till 2023.

During my tenure, Joseph stood out as a passionate creative professional with a natural sense of leadership, sharp strategic thinking, and remarkable attention to craft.

Beyond his talent, what truly distinguishes Joseph is his reliability, initiative, and positive team spirit. Any organization would be fortunate to have him, and I strongly recommend him for roles where creativity and leadership are valued.

Sincerely,

Leslie Paul
Executive Creative Director
Amber Communications Dubai
leslie@ambercomms.ae